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**Northeast Wisconsin Business Plan Competition:
It's not too early to begin business plans for 2009/2010 competition**

OSHKOSH, WI (April 27, 2009) – Prizes totaling \$25,000 were awarded this spring in the 2008/2009 Northeast Wisconsin Business Plan competition, and the Oshkosh Regional Innovation and Growth Incubator Network (ORIGIN) wants to get the word out to potential entrepreneurs and emerging business owners that it is not too early to be thinking about the next competition cycle.

Business plans are a critical tool in the proper planning and launch of new ventures and are the preferred mode of communication between entrepreneurs, innovators and potential investors. ORIGIN and its partners offer complimentary services to assist entrepreneurs and emerging business in developing a business plan. The 14 partners in ORIGIN can also provide entrepreneurs with other services including training opportunities, financial assistance, and one-on-one counseling.

The goal of the competition is to encourage the preparation of business plans for start-up businesses, making significant changes to existing businesses, and launching new products in northeast Wisconsin. As deadlines for the Northeast Wisconsin Business Plan competition near, ORIGIN partners can provide all the necessary information about entering the contest to anyone who is interested.

Anyone wishing to receive assistance with the development of a business plan or would like more information on the competition is encouraged to contact Rob Kleman at the Oshkosh Area Economic Development Corporation (OAEDC) at 920-303-2265 x28 or rob@oshkoshchamber.com. OAEDC serves as a partner in ORIGIN as well as the Northeast Wisconsin Business Plan Competition.

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